

Invitation Kick-Off Event

Project: RESTART_4Danube

Boosting cREative induSTRIes in urbAn Regeneration for a stronger Danube region

Date & Time: 15th of October 2020,

Starting at 10:00 hrs. EET - Romanian Local Time (09:00 hrs. CET)

Venue: on-line, via <https://politehnica.webex.com/meet/alexandru.marin>

University “Politehnica” from Bucharest, as a Lead Partner, is very pleased to invite you to the launch event of the RESTART_4Danube project, co-financed by European Union funds (ERDF, IPA, ENI), under the Danube Transnational Programme, 3rd Call, Priority 1, Specific Objective 1.1 - Improve framework conditions for innovation.

At this **Kick-Off Event**, the invited speakers and some members of the Steering Committee of the project shall bring substantial contribution concerning the project objectives & outputs, in the frame of EUSDR – PA8, i.e. Regional Innovation Strategy for Intelligent Specialization, Creative Industries for New Urban Economies, Digital Innovation Hubs & Artificial Intelligence, Clustering economy & Urban Regeneration, addressed to all potential stakeholders.

In this spirit, RESTART_4Danube project is focused on offering a professional and feasible response to the challenges associated to the development of a strong culture, targeting creative industries in times of COVID-19, generating public / private synergies, in order to promote SMEs competitiveness for regeneration of creative urban communities.

Draft Agenda of the Kick-off Event

Meeting Venue: On-line via <https://politehnica.webex.com/meet/alexandru.marin>

Meeting start: 10:00 hrs. EET - Romanian Local Time (09:00 hrs. CET)

Organizer

University “Politehnica” from Bucharest

Contact person for any questions regarding the Event:

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15th of October 2020 EET - Romanian Local Time	
10:00 – 10:15	Welcome address <i>Tudor Prisecaru</i> , President of the Senate of University “Politehnica” from Bucharest (UPB)
10:15 – 10:45	“RESTART_4Danube” in the political context of Danube region <i>Mladen Kraljic</i> , Member of EUSDR – PA8 Steering Group
10:45 – 11:00	Danube Innovation Partnership – Accelerating technology transfer in the region <i>Marina Ranga</i> , Joint Research Centre European Commission
11:00 – 11:15	RIS3 - Regional Innovation Strategy for Intelligent Specialization, in Oltenia Region, with an emphasis on Urban Regeneration and Creative Industries <i>Marilena Alecu</i> , Director of Regional Policy Direction- Regional Development Agency SW - Oltenia
11:15 – 11:30	“RESTART_4Danube” - Project overview <i>Alexandru Marin</i> Project Lead Partner, University “Politehnica” from Bucharest (UPB)
11:30 – 11:45	CINEMA: Creative Industries for New Urban Economies in the Danube Region <i>Grit Ackermann</i> , Chamber of Commerce and Industry of Slovenia (CCIS)
11:45 – 12:30	Panel on “RESTART_4Danube” pilot actions (Local Action Plans) in Romania, Bulgaria, Hungary, Croatia & Slovenia <i>Iliana Philipova</i> WP leader, Chamber of Commerce and Industry (CCI), Vratsa
12:30 – 13:00	Digital Innovation Hubs – Priority in EUSDR - PA8 <i>Prof. Dr. Dieter Hertweck</i> Reutlingen-University, Herman-Hollerith Centre
13:00 – 13:30	Artificial Intelligence, key-topic of Creative industries in Danube Region <i>Balázs Barta</i> , Pannon Business Network
13:30 – 14:00	Clustering economy & Urban Regeneration in EUSDR – PA8 <i>Daniel Coșniță</i> , President of CLUSTERO
End of Event	